



## EDUTok Competition Guidelines

### A. Introduction

EDUTok competition is designed to commemorate the International Day of Persons with Disabilities around the world on the 3rd of December.

- i. This competition seeks the attention of viewers to learn valuable educational content within the one-minute with a theme **“Not All Disabilities are Visible”**
- ii. Through the creation of educational content in **TikTok platform** from the Special Education and Disability Inclusive Education area that supports persons with disabilities.

### B. Objectives

By the end of the campaign, participants should be able to;

- i. Create an opportunity for community to develop their very own educational content for teaching and learning purposes;
- ii. Promote positive and constructive engagement among the community and persons with disabilities through content and sharing;
- iii. Promote creative content creations by community in addressing the need of 21st-century persons with disabilities.
- iv. Provide a platform for community to enhance their creativity in the form of digital media;
- v. Create SEAMEO digital media resources with quality and authentic content for the region and beyond.

### C. How to Submit the TikTok Video

- i. Only videos that are published in the year 2022 will be accepted.
- ii. Follow and share SEAMEO SEN TikTok Account @seameosen
- iii. Please include the SEAMEO SEN hashtags with the title “SEAMEO SEN EduTok Competition” in any visible video.
- iv. Standard content that should be in your videos:

We celebrate Persons with Disabilities Day with SEAMEO SEN Edu Tok to remind the public of " Not All Disabilities are Visible".

Title Video:

Name:

Like and Share

#SeameosenEdutok #PWDDayXseameosen #seameosen

- v. A One Minute Educational Video, readily uploaded on a personal TikTok account, tagged and publicly available.

## D. Timeline

### Contest

**Date:** 14<sup>th</sup> November-4<sup>th</sup> December 2022

### Showcase Winner

**Date** : 22<sup>nd</sup> December 2022

**Platform** : Facebook, Twitter, Instagram, TikTok and YouTube

## E. Competition's Scope

- i. TikTok entries can be in Info Sharing or Talent or Dancing or Drama.
- ii. The video is encouraged to include Sign Language or close caption features.
- iii. Attire must be decent and appropriate for the competition.
- iv. Content must be FREE of
  - (a) political views or ideas,
  - (b) illicit content,
  - (c) business promotion,
  - (d) religion-based
  - (e) provoking materials that are seen to compromise the harmony

## F. Competition's Rules and Regulations

### Use of the Content

- i. The content is solely for educational purposes. The content will be used as part of International Day of Persons with disabilities celebration and as part of SEAMEO's educational digital media content. The content will be made accessible to all SEAMEO Member Countries.

### Copyrights

- i. The content author is responsible for copyrighting the materials used in their video.
- ii. The content creator is to provide/cite any materials (i.e. from other sources) in the content.
- iii. The organizer shall not be responsible or liable for any legal matters or actions that arise due to the content creator's negligence in this matter.
- iv. Any involvement of children in the video content requires permission from the parent(s) and guardians.

### Disclaimer Notes

All participants must agree to the terms and conditions of the competitions provided in the competition's submission form and provide a summary of the video

## G. Judging Criteria

Scope	Marks
Addressing the Competition's Theme	20
Creativity and Practicality	20
Concise & Precise Information	20
Engagement (Number of Likes and Shares)	20
Originality	10
Fun Element / Edutainment Factor	10
More than 1 Minute (Penalty)	-5
Total Marks	100%

Please note that judges' decisions are final, and the organizer has the right to annul any final decision if there's any breach of rules and regulations of the competition by the participants. The organizer will not entertain any correspondence once the final decision has been made.

## H. Prize for Winners

Three selected winners for each category will be awarded a monetary prize and all videos will be promoted in all SEAMEO SEN official social media for 1 Month period.

Rank	PRIZE
First place	USD 100
Second Place	USD 75
Third Place	USD 50
Fourth place to 20 <sup>th</sup> Place	Promotion in SEAMEO SEN social media

## I. Contact Person

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